



For Immediate Release

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Women in Electronics Announces Monica Highfill Assumes Vice President Role

Orange County, CA – September 28, 2021 – Women in Electronics, a 501(c)(3) public charity, providing leadership training and development, mentorship, networking, thought-leadership events, and resources that advance results in gender parity in the Electronics Industry, announced today announced Monica Highfill, formerly Vice President of Sales – Americas at KEMET Electronics Corporation, a Yageo Company, will be joining Women in Electronics in an expanded capacity. In addition to her responsibilities on the WE Board of Directors and WE Executive Committee, Mrs. Highfill will be assuming the role of Vice President for Women in Electronics.

“Monica is a visionary. She took our initial concept of creating a mentorship experience for our members and built that idea into a ground-breaking program,” said Jackie Mattox, President/CEO and Founding Director of Women in Electronics. “While Monica will continue to work with our Mentorship committee and lead our efforts around our flagship program, her expanded role will now allow her the opportunity to lend her talents to other areas of the organization. We have the support of our WE Board of Directors and Advisory Council Members who serve to advance our mission to reach gender parity in the industry, and adding Monica to the role of Vice President will enable us to provide the initiatives needed to close the gender gap even further.

“I’ve been fortunate throughout my career to work for some truly amazing organizations and Women in Electronics is no exception. I’ve always felt most passionate about those roles where I was in a position to lead, inspire and motivate, and I am beyond excited to continue to dedicate my time to helping others in this industry develop their own

leadership skills,” said Monica Highfill, Vice President and Founding Director of Women in Electronics. “My own involvement with Women in Electronics has been impactful, and I look forward to the additional time I can now dedicate to growing this worthwhile community.”

Women in Electronics offers gratitude to Sponsors: Amphenol, Arrow Electronics, Avnet/Newark, AVX, Cornell Dubilier, Digi-Key, Flex Electronics, KEMET, Littelfuse, Octopart, Orbweaver, TE Connectivity, and TTI Family of Specialists.

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About Women in Electronics

Women in Electronics was founded in 2017 by a group of women professionals as a way to form a sense of community, develop together, and unite with their male colleagues in an effort to expand the opportunities for women in the Electronics Industry. A 501(c)(3) public charity, WE is focused on advancing women through four organizational goals: empower, advocate, develop and celebrate. Women in Electronics is supported by leading industry organizations and reaches the industry community through regional chapters throughout the US as well serving a global community. To learn more about Women in Electronics, visit <https://www.womeninelectronics.com/>

WE is a 501(c)(3) public charity, providing leadership training and development, mentorship, networking, thought-leadership events, and resources that advance results in gender parity in the Electronics Industry.

WE - Advancing Cultural Innovation in the Electronics Industry

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